Introduction to

[SNAPON SMILE Logo]
Snap-On Smile…
TRANSFORMING SMILES…

TRANSFORMING LIVES…
Positioning Statement

Snap-On Smile is a removable, multi-purpose appliance that requires no preparation or altering of tooth structure, no injections and no adhesives. It is non-invasive, making it completely reversible.

U.S. Patent No. 7,357,637, and other U.S. and foreign applications pending and granted.
AUGUST 2010
Launch of National Television Campaign
WE’VE DONE THIS BEFORE

Rembrandt, LUMINEERS & now Snap-On-Smile

Our national television campaign will reach into millions of homes.

Our TV and Web based activities are already driving thousands of patients to Snap-On-Smile
The Snap-On Smile Solution

Four Major Modalities

- Cosmetic Smile Enhancement
- Implant Temporary Restoration
- Cosmetic Partial Denture
- Raising Vertical Dimension
Each unit custom designed and checked for occlusion and esthetics

Over five years of Research and Development

State of the art manufacturing
Fabrication

Next, the technician creates the appliance in wax in accordance with the doctor’s instructions. Each appliance is customized during the wax-up phase.

- Tooth shape and size
- Embrasures
- Facial, lingual, and occlusal anatomy
- Emergence profile
Fabrication

Next, the appliance is cast in acetyl resin.

Finally, each appliance is finished, polished, and sent for Quality Control assessment.
Material

A Unique, Proprietary Formula
Crystallized Acetyl Resin

Heat Resistant
Stain Resistant
Material-Process

Proven with years of patient satisfaction
Retention

Completely Tooth-Borne Retention

Uses the heights of contour of the tooth for retention and literally "Snaps-On" at the gingival 3rd
Custom Made Appliance

This is not a suck down or vacuum form process.

- Perfect in place of a flipper with no palatal coverage
- Very thin on lingual aspect – does not impinge on patients’ speech
- Patented taper design provides strength and beauty
In cases where we are opening vertical, the holes of the occlusion are closed and this allows the doctors to open a patient’s bite in a more predictable and esthetic manner.
Occlusion

Lingual Windows

- To maintain the patient’s natural bite, the occlusal aspect of the appliance is opened over the posterior teeth
Occlusion

Lingual Windows

- In cases of a deep bite, openings can be placed on the lingual surface of the anterior teeth
Custom Made Appliance

No blanching or irritation at the gingival level

Snap-On Smile meets but does not impinge upon the gingival margin
Contraindications
Contraindications

Severe Periodontal Disease

- Pocket depths or attachment loss over 6 mm
- Grade II, Grade III
- Mobility of Class II or Class III
Contraindications

Severe Protruding Teeth
INTRODUCTION TO SNAP-ON SMILE
Contraindications

Edentulous Cases
Treatment Planning
For the Future
Snap-On Smile is an esthetic cosmetic device. The suitability of the product and any clinical use of the product is, of course, between the dentist and the patient.
DenMat Smile Continuum

Snap-On Smile... the newest addition to the DenMat Smile Continuum

INTRODUCTION TO SNAP-ON SMILE
Reclaim Your Patients with Snap-On Smile!

Acts as a preview for potential LUMINEERS patients

Catalyst for accepting extensive treatment plans.

For patients undergoing implant placement.
Treatment Sequencing

Snap-On Smile May Be a Transition to Other Treatments

PATIENT PRESENTS

SNAP-ON SMILE

LUMINEERS
DenMat Smile Continuum

Before
Snap-On Smile®
LUMINEERS®

INTRODUCTION TO SNAP-ON SMILE
DenMat Smile Continuum

Before
Snap-On Smile®
LUMINEERS®
“Close to 80% of my Snap-On Smile patients convert to LUMINEERS!”

Leyla Fazeli, D.D.S.
Santa Ana, CA
The Snap-On Smile Solution

Four Major Modalities

Cosmetic Smile Enhancement

Cosmetic Partial Denture

Implant Temporary Restoration

Raising Vertical Dimension

Virtually any patient looking for an affordable cosmetic alternative to permanent dental work is a Snap-On Smile candidate!
Cosmetic Smile Enhancement
Case Studies & Modalities

Cosmetic Smile Enhancement
Case Studies & Modalities

Cosmetic Smile Enhancement
Removable Cosmetic Partial Denture

Snap-It!
Case Studies & Modalities

Cosmetic Removable Partial Denture
Case Studies & Modalities

Cosmetic Removable Partial Denture
Case Studies & Modalities

Cosmetic Removable Partial Denture: Flanges
Implant Temporary
Case Studies & Modalities

Implant Temporary Pontic Designs

[C] PONTIC DESIGN

- Hygienic
- Full Ridge
- Ovate
Case Studies & Modalities

Implant Temporary
Case Studies & Modalities

Implant Temporary
Cosmetic Abutments
Treatment Sequencing
Raising Vertical Dimension
Case Studies & Modalities

Raising Vertical Dimension
Raising Vertical Dimension
Snap-On Smile®

Snap-It!™ Appliance
Bye, Bye Flipper!
Case Studies Quadrants
Case Studies Quadrants
Snap-It! Implant Temporary
Snap-It! Implant Temporary
Snap-It! Implant Temporary
Case Walk-Through
Evaluate the Patient
Impression

• Using heavy material, fill tray from back to front.
Impression

• Using light-bodied impression material, fill impression tray over all tooth areas and entire palate.

• Cover teeth with impression material. Start on buccal, next lingual or palatal, then occlusal surfaces.
Impression

- A good impression shows accurate margins and heights of contour of the existing teeth.
Select Shade and Shape
Fill out Snap-On Smile® Rx Form and send all materials to - The Lab Co
Photograph Your Patient
To fabricate your appliance we need:

- Accurate arch impression in polyether or PVS and an opposing model
- Proper bite registration
- Completed Rx form, including shade selection
- Photographs of your patient
- Articulated Cases are welcomed
Receiving Your Case
Snap-On Smile®
Appliance Handling Instructions

Proper care of a Snap-On Smile is required just like any other dental appliance. The resin makes it long lasting and strong, but the appliance can break if mishandled.

**Insertion:** When inserting the appliance, establish the correct path of insertion; always use both hands starting at the posteriors, applying pressure until seated completely.

**Removal:** Starting at the posteriors always use both hands, teasing the appliance from side to side when removing.

Once the appliance is removed, do not twist, flex, or torque the appliance.

Any questions? Call 1-877-7-SNAPON or visit www.snaponsmile.com
Patient Acceptance

- When inserting the appliance, establish the correct path of insertion.
- Always use both hands starting at the posteriors, applying pressure until seated completely.
- After few minutes of acclimating to the appliance, adjustment may be necessary.
- We recommend a series of phonetic exercises.
  - “Mississippi”
  - “Sunset Strip”
  - “Seventy Seven”
Patient Acceptance

Allow Resin to Settle
Polish and Adjust

Snap-On Smile polishes easily and beautifully.
Polish and Adjust

Snap-On Smile Bur Kit

- As with any other dental appliance, after the adjustments we need to polish the appliance.
- Snap-On Smile® burs adjust occlusion and internal aspects to relieve pressure.
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<td></td>
<td>Thin out the lingual aspect</td>
<td>Relieve pressure points in between teeth or at the gingival margin</td>
<td>Burnish resin to the tooth</td>
<td>Smooth grooves on lingual aspect Complete all occlusal adjustments</td>
<td>Deepen anterior or posterior embrasures</td>
<td>Can Polish using diamond polishing paste</td>
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Adjusting and Polishing

Gross Reduction Carbide Bur

- Occlusal adjustments
- Adjust lingual surface
Adjusting and Polishing

Carbide Taper Bur

- Relieve internal spines
- Relieve margins
- Open occlusal holes
Adjusting and Polishing

Medium Acrylic Polisher

- Smoothes Resin
- Use after every adjustment
Adjusting and Polishing

Fine Acrylic Polisher

• Smoothes resin
• Use after any adjustment
Embrasure Polishing Disc

- Deepen embrasures
- Adjust incisal edges
- Add line angles
Round brush instrument

- Final Polish
- Use with or without diamond polishing paste
Patient Care Instructions

- Patients should insert and remove the appliance with **two hands**
- Appliance should be cleaned daily with Snap-On Smile cleaning solution
Whose life will you change?
This a woman who had not seen a dentist in over twenty years. We extracted two teeth and made a Snap-On Smile. She has a limited budget and found me since I do Snap-On Smiles. She is now scheduled to gradually restore her perio and restorative needs.

Stanley M. Levenson, DMD
Worcester, MA
The pictures are the proof. Thank you.

Elliot Rogoff DDS
Millburn N.J
Testimonials

Subject: Believe It

Around midnight I decided to go for a walk. I had my dog and the snap of my keys in my hand. I took off for the park. I don’t know what possessed me, but I took a memo.

Can't think of a better poem.

For real, Charles

P.S. picture attached

way out were my
Next Step?

Get started today
Do your first case!