Betting on Oral Health: The Odds Are In Your Favor!

Phillip Thompson, NNOHA Executive Director

We’re looking forward to seeing you at the NNOHA Annual Conference in October!

If you’ve never attended a NNOHA conference, you can expect to network with your professional peers, attend sessions on the big picture of the oral health safety net, participate in smaller intensive learning courses, and hear the latest clinical trends and promising practices in community health from around the country.

If you have attended a NNOHA conference before, you already knew all that. But there will be four key differences this year:

1. The Location: Las Vegas is a splashy, noisy, glitzy, brightly lit, crowded, high-tech, dazzling city with state-of-the-art conference facilities and world-class dining and entertainment. Explore, indulge, and enjoy the excitement! If you prefer tranquility after hours, check out the award winning hotel spa.

2. The Food: In past years, NNOHA has met at remote hotels or secluded resorts, and provided midday meals for your convenience. This year, because our meeting rooms are surrounded by options for food and drink, we have scheduled extra time over lunch so you can find something interesting to eat (no boxed lunches or rubbery hotel chicken!). This helps considerably in controlling costs, plus gives you a chance to stretch your legs. Our hotel, Caesars Palace, has 11 restaurants plus a food court. And there are many more eateries in the adjacent mall and outside on Las Vegas Blvd.

3. The Reception: The Opening Reception has always been a favorite. This year it will be extra special. We’ll gather around the gorgeous Neptune Pool outside. (There are multiple pools at the hotel; be sure you find the right reception and wear your name tag!) Many thanks to our reception sponsor, DentaQuest Partnership for Oral Health Advancement.

4. The Membership Meeting: This is your chance to learn more about NNOHA. Plan on a fun, interactive meeting that will cover NNOHA’s recent accomplishments, updates to our strategic plan, new leadership, and results from recent member surveys. And there will be snacks and Passport to Prizes winners! This afternoon session leaves you plenty of time to take in a dazzling show and dinner.

I hope you decide to attend the 2019 NNOHA Annual Conference. It’s a major investment by your health center in your professional development and continuing education... and it’s also what many consider to be the best meeting there is for oral health providers in the safety net.

NOTE: The NNOHA newsletter is for information sharing and discussion purposes. NNOHA does not endorse all included viewpoints or authors.
President’s Message

Cue the Music: Viva Las Vegas!

Scott Wolpin DMD
President, NNOHA Board of Directors

On behalf of the NNOHA Conference Planning Committee, I would like to invite you to the 2019 NNOHA Conference, which will be held October 13-16 in Las Vegas. It is easy to appreciate why Las Vegas is known as the Entertainment Capital of the World, with its bright lights, world-class chefs, famous restaurants, and incredible shows featuring illusionists, circus performers, and rock stars. Whether you celebrate a full day of learning by dancing the night away in some chic nightclub or by sharing poolside refreshments with a new friend, Vegas lets you live the dream. And even if you are not a gamester, you will still find when betting on oral health, the odds are in your favor!

NNOHA’s Annual Conference serves as the national forum for all health center oral health programs; it offers many unique activities, networking opportunities, and relevant continuing education sessions. You will want to be there when the Conference kicks off with a glamorous opening reception Sunday evening. On Monday, distinguished speakers Stanley Bergman and Dr. Marko Vujicic will stimulate/challenge us as they discuss how oral health care is transforming. On Tuesday, our friend Dr. Brian Nový returns to the NNOHA stage to help catapult us from the invasive dental surgery “fits all” model to individualized, evidence- and risk-based, less-aggressive care paths. And on Wednesday, Dr. Camara Jones leads the charge by illustrating what stands in the way of achieving health equity for our country. In between these progressive and inspiring keynotes will be hours of practical best practices, innovative programs, poster exhibits, state-of-the-art clinical courses, and opportunities to visit with our many supportive vendors and exhibitors.

Two other activities especially meaningful for me are the Annual NNOHA and John Rossetti Centers of Excellence Awards, where we have the occasion to recognize and thank the true heroes of the health center oral health care movement. I would be remiss if I did not also mention our NNOHA Membership Meeting on Tuesday evening, which looks to be full of surprises and breaking news. No wonder Elvis Presley said, “Man, I really like Vegas!”

AND THE WINNER IS...

Every year NNOHA recognizes the very best in our field. Nominations are being accepted right now for NNOHA’s 2019 awards. See page 16 for more information.
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Conference Information: Registration & Housing

Join us October 13-16, 2019, for four days of invaluable professional development through world-class clinical, practice management, and hands-on learning sessions, inspiring plenary speakers, and abundant networking opportunities with colleagues and oral health vendors.

Pre-Conference
Before the conference begins, a series of Pre-Conference sessions will be available on Sunday, October 13.

Separate pre-registration is required for most of these sessions, and additional fees (if required) are noted. See pages 7-8 for full course descriptions, speakers, and CDE credit information.

• Anatomy Flashback (two separate sessions, $200)
• Raising Oral Health Mindfulness & Awareness in the C-Suite ($50)
• Fundamentals of Leading a Health Center Oral Health Program
• Digging Deeper: Operational Site Visits ($75)
• Digging Deeper: Sliding Fees, Financials, and Grant Writing... Oh My! ($75)

Registration & Discounts
Standard registration is $799 for NNOHA members and $1,099 for non-members, with a $50 discount if registration is completed by Friday, September 13, 2019.

Discount rebates will be offered to multiple registrants from the same organization that are NNOHA organizational members. The rebate applies to the third registrant and any additional registrants at an amount of $50 each. NNOHA will verify the status of the organizational membership at the time of the rebate. Information regarding the rebate application will be sent after the Conference concludes.

Dental students, dental hygiene students, and current residents who provide proof of their status are eligible for complimentary Conference registration. Please contact the NNOHA staff at conference@nnoha.org or 303-957-0635 x803 for more information.

After registering, you will receive a confirmation email that will include a link to hotel registration. We encourage you to register for the Conference first, before you register for housing. Please check your email spam folder if you do not receive the confirmation.

Housing
Caesars Palace is situated along the famous Las Vegas strip and walkable to many other hotels and casinos.

Caesars Palace Hotel
866-227-5938

All attendees are responsible for making their own hotel room reservations. The

Early Bird pricing good through September 13:

$749   NNOHA Member

$1,049  Non-Member

Standard pricing if you register September 14 or later:

$799   NNOHA Member

$1,099  Non-Member

Registration cost includes all Conference general sessions, continental breakfasts, refreshments, social events, awards presentations, networking activities, Exhibit Hall access, Continuing Dental Education credits and more! Note: Some Pre-Conference sessions require an additional fee.
Calling All Hygienists and Allied Team Members!

This year, NNOHA is pleased to offer a variety of courses that are relevant to a variety of dental team members. If you are a dentist joining us for NNOHA Conference, bring your dental hygiene team with you! Here is a preview of some of the great courses geared to various dental professionals:

**Drug Addiction is Not Fiction: What the Dental Team Needs to Know**
This session will discuss the role of the dental team in substance use disorder and review appropriate dental team management.

**Wellness and Life Balance: In Pursuit of the Whole Life**
This session will encourage the dental team to integrate work and the rest of life by identifying action steps to balance the “whole life.”

**Integrated Care Models: Dental Providers Embedded in the Medical Clinic**
This course will discuss the emerging trend that embeds dental providers in the medical clinic for medical and dental integration, including effective use of dental hygienists.

There is room for everyone at NNOHA Conference! Register your dental hygiene team today!
Whether this is your first NNOHA Conference or you’re a seasoned veteran, you will find fantastic learning and networking opportunities on each day of the meeting. Conference officially begins Sunday night at 6:00pm with the Opening Reception, so please book your travel accordingly.

The NNOHA Conference Registration Desk, located at the Bacchus Office on the Promenade level of the Caesars Palace Conference Center, will be open the following hours for you to check in and get your name badge and conference materials. Information about nearby restaurants, shops, and shows will also be available for your convenience.

**Registration Desk Hours**
- **Saturday:** 12:00pm-5:00pm
- **Sunday:** 7:00am-5:30pm
- **Monday:** 7:00am-5:00pm
- **Tuesday:** 7:00am-5:00pm
- **Wednesday:** 7:00am-12:00pm

All sessions and social events are open to all registrants, unless otherwise noted. Your name badge is required for all Conference events, including the Opening Reception on Sunday at 6:00pm. If you arrive late and do not have time to check in prior to the reception, please see a NNOHA staff member at the reception entrance.

The Exhibit Hall, located in the Palace Pre-Function area on the Emperors Level, adds an extra dimension to the conference. Breaks will take place inside the Exhibit Hall, where attendees can peruse exhibits, mingle with colleagues and other professionals, and enjoy a refreshing snack. Attendees can also sign up for a 45-minute ergonomics hands-on workshop that begins every hour on the hour.

**Exhibit Hall Hours**
- **Monday:** 7:00am-6:00pm
- **Tuesday:** 7:00am-6:00pm

Register for Conference today! Get Early Bird pricing through September 13.

### NNOHA in Vegas Shirts: You NNOHA You Want One!

Show your NNOHA pride and support our National Oral Health Learning Institute (NOHLI) by purchasing a NNOHA in Vegas shirt! Bring it with you and wear it at our conference this October at Caesars Palace! If you wear your shirt at the conference you will receive an extra entry into our Passport to Prizes drawing!

Shirts are available in multiple colors, adult sizes XS-3XL. Get a short-sleeve tee for $21.99, a long-sleeve tee for $24.99, or a crewneck sweatshirt for $35.99. [Click here to place your order.](#)

Proceeds will support the National Oral Health Learning Institute (NOHLI) and other NNOHA programs. Shirts may not be available for purchase at the Conference, so order yours today!

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**Front**

**Back**

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**Register Now**
Pre-Conference sessions which fall into three specialized categories, are available to select attendees as a way to augment the Conference experience. Most Pre-Conference sessions require additional pre-registration and an additional fee, as noted below.

**Anatomy Flashback**

**Session A: 8:00am-12:00pm**
**Session B: 1:00pm-5:00pm**
**Fee: $200**
**CDE: 4.0 Clinical**

This course will review the relevant anatomy for a general community based dentist and apply that knowledge to common procedures and therapies completed in the CHC setting. This fast-paced session will include hands-on, active learning with high-quality artificial skulls and interactive activities. Topics will include:
- A review of innervation and blood supply to the oral cavity
- Attachments, actions and innervation of the muscles of mastication
- Basic TMJ anatomy
- Relevant anatomy of the floor of the mouth, tongue, palate, and paranasal sinuses

**Presenter: Wayne Cottam DMD, MS**

**Raising Oral Health Mindfulness and Awareness in the C-Suite**

**8:00am-5:00pm**
**Fee: $50**
**Exclusively for CEOs, CFOs, or COOs (no CDE credit)**

This all-day program will introduce CHC executives to the concepts necessary to build and sustain a successful oral health program, which includes such elements as strategic dental care and business planning designed to support each other including staffing, scheduling, billing, setting fees, quality improvement, data management, and more.

With new perspective, leaders will also begin to rethink how the importance of oral health incorporation across all health center programs will make a difference in the lives of those who come to you seeking better overall health. A dental background is not necessary—in fact, this course is specifically designed for executives who DO NOT have dental training.

The course fee includes morning and afternoon breaks; attendees are encouraged to eat breakfast before the course begins. A lunch break will be given for participants to secure their own lunch.

Note: Dental department leaders are encouraged to register for the Fundamentals of Leading a Health Center Oral Health Program session or one of the two Digging Deeper sessions (see below and on the next page). All persons who register for this course will be verified as C-Suite before the conference.

**Presenters:**
**Mark Doherty DMD, MPH, CCHP**
**Dori Bingham BA**

**Fundamentals of Leading a Health Center Oral Health Program**

**12:30pm-5:30pm**
**No Additional Fee**
**CDE: 4.5 Administrative**

Back by popular demand, NNOHA is once again offering this course on the basics of running an effective oral health program. Topics include financials, health center fundamentals, leadership, quality assurance, risk management, and workforce and staffing.

In addition to solidifying the importance of oral health as an integral part of primary care, comprehensive content will help you
understand how health centers fit into a larger system of health care, and also understand the parameters of a Dental Director position and his/her responsibilities regarding quality assurance and improvement, risk management, and financial oversight. The course will also help you identify the factors that affect staff management and productivity.

Presenters:
Ethan Kerns DDS
Tena Springer RHD, MA
Nick Pfannenstiel DDS
Domenic Caluori DMD, FICOI
Donna Bridge DMD
Bob Russell DDS, MPH
Kecia Leary DDS, MS
Clifton Bush MS
Leah Schulz DDS
Ryan Tuscher DDS
Janine Burkhardt DMD

Operational Site Visits
1:00pm-5:00pm
Fee: $75
CDE: 4.0 Administrative

Is your health center dental program ready for an Operational Site Visit? Is your dental program in compliance with each of the 19 program guidelines? Do you know what the “hot button” items are for Site surveyors? Would you be ready for an FTCA audit? Learn all of this and more during this in-depth session. Bring your toughest questions to the experts, meet peers who have successfully completed a recent OSV, and learn about the myths vs. reality when it comes to FTCA.

Presenters:
Dori Bingham BA
Mary Coffey DDS
Steve Geiermann DDS

Sliding Fees, Financials, and Grant Writing... Oh My!
1:00pm-5:00pm
Fee: $75
CDE: 4.0 Administrative

Take a deep dive into the financials of a health center dental program. Speakers will go beyond the basic financial fundamentals to review sliding fee scales and discuss grant writing for outside grant opportunities.

This session, which will provide interactive activities in grant writing and financials, is open to a wide range of staff members, including dental program managers, dental directors, CFOs, and COOs.

Presenters:
Clifton Bush MA
Kecia Leary DDS, MS
Tracy Rodgers
Bob Russell DDS, MPH

Kick Things Off with a Splash!

NNOHA Conference officially kicks off with the Opening Reception, held Sunday evening from 6:00pm-8:00pm at the iconic Neptune Pool. (There are several pools at Caesars Palace, so be sure to find the right one.)

Whether you’ve been with us all day Sunday or have just arrived from the airport, you will enjoy a true Vegas-style evening with appetizers, drinks, and lovely October weather. The Opening Reception offers the perfect chance to greet old friends and make new ones. Don’t miss this exciting kick-off!

Name badges are required to attend the reception, so please make sure you check in at the NNOHA Conference Registration Desk by 5:30pm before heading to the Neptune Pool.

The elegant Neptune Pool... perfect for a party!
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NNOHA is pleased to present an incredible lineup for our 2019 Conference. Sessions are color-coded to help you identify each kind of learning opportunity. In addition to lectures and workshops, Conference offers numerous social/networking events, a lively exhibit hall, award presentations, and so much more!

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<tr>
<th>Time</th>
<th>NNOHA Conference Registration</th>
<th>Leadership/Operations</th>
<th>Clinical</th>
<th>Clinical Hands-On</th>
<th>General</th>
<th>Social/Networking</th>
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<td>NNOHA Conference Registration</td>
<td>CONTINENTAL BREAKFAST</td>
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<tr>
<td>7:30am</td>
<td>WELCOME &amp; OPENING REMARKS</td>
<td>NNOHA Executive Director, Philip Thompson, and President, Scott Wolpin USPHS Chief Dental Officer, Admiral Tim Ricks</td>
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<td>8:00am</td>
<td>PLENARY SESSION</td>
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<td>What Must We Do Differently Tomorrow to Improve Oral Health?</td>
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<td>Wellness and Life Balance: In Pursuit of the Whole Life</td>
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<td>Drug Addiction is Not Fiction: What the Dental Team Needs to Know</td>
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<td>CareOregon: FQHC Partnerships to Transform Healthcare/ An Interprofes-</td>
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<td>Teledentistry: Breaking Down Barriers to Care</td>
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<td>Wellness and Life Balance II</td>
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<td>Managing Complex Medical Patients</td>
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<td>8:00am</td>
<td>John Rossetti Centers of Excellence Awards</td>
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<td>8:30am</td>
<td>Nobody Caries</td>
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<td>10:00am</td>
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<td>10:30am</td>
<td>Redesign #2: Harnessing the Power of the Dental Schedule</td>
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<td>11:00am</td>
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<td>11:30am</td>
<td>Dori Bingham Mark Doherty</td>
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<td>12:00pm</td>
<td>Lunch on your own</td>
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<td>Oral Health Integration in Medication Assisted</td>
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<td>Oral Health for Patients with Developmental Disabilities/Children</td>
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<td>Oral Health for Patients with Developmental Disabilities/Children</td>
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<tr>
<td>3:30pm</td>
<td>Preventing Oral Disease in School-Based Setting/Integrated ED Referral Value</td>
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<td>4:00pm</td>
<td>Redesign #3: Developing A Winning Strategy</td>
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<td>4:30pm</td>
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<tr>
<td>5:00pm</td>
<td>NNOHA MEMBERSHIP MEETING</td>
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<td>5:30pm</td>
<td>Dinner on your own</td>
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<td>6:00pm</td>
<td>DINNER ON YOUR OWN</td>
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**WEDNESDAY, OCTOBER 16**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:00am</td>
<td>NNOHA Conference Registration</td>
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<tr>
<td>7:30am</td>
<td>CONTINENTAL BREAKFAST</td>
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<tr>
<td>8:00am</td>
<td>NNOHA AWARDS PRESENTATION</td>
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<td>8:30am</td>
<td>PLENARY SESSION</td>
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<td>Allegories on Race and Racism: The Cliff of Good Health</td>
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<td>1.5 Administrative Camara Jones</td>
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<td>9:00am</td>
<td>BREAK</td>
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<td>9:30am</td>
<td>Infection Prevention and Control 2019</td>
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<td>1.0 Clinical Kathy Eklund</td>
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<td>10:00am</td>
<td>Cancer Patients: Ready or Not, Here They Come</td>
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<td>1.0 Clinical Susan Calderbank</td>
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<td>10:00am</td>
<td>Contracting for Dental Services</td>
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<td>1.5 Administrative Tim Martinez, Nick Rogers</td>
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<td>11:00am</td>
<td>BREAK</td>
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<tr>
<td>11:30am</td>
<td>Integrated Care Models: Dental Providers Embedded in the Medical Clinic</td>
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<td>1.0 Administrative Candace Owen</td>
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<tr>
<td>12:00pm</td>
<td>Bringing Pediatric (and Any!) Dental Specialists to Your Community Clinic</td>
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<td>1.0 Administrative Ryan Huang, Lisa B. Nguyen, Bill Piskorowski</td>
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<tr>
<td>12:00pm</td>
<td>Community Health Workers' Vital Roles in Improving Oral Health Access for Children/Partnering with a Long-Term Care Facility to Effectively Provide Dental Access</td>
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<td>1.0 Administrative Brittany Brown, Sue Yoon, Samina Quidwal</td>
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<tr>
<td>12:30pm</td>
<td>END OF CONFERENCE</td>
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**Everything Conference.. In the Palm of Your Hand!**

The NNOHA Annual Conference mobile app will help you stay on top of educational sessions and social events, plus get information about speakers, exhibitors, and fellow attendees. The app will be available in late September... watch for details coming soon!

NNOHA thanks our generous sponsor, Henry Schein, for making this app available.

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Monday

What Must We Do Differently Tomorrow to Improve Oral Health?

What is the value society places on oral health? What is the return on investment for both the public and private sectors for interventions that improve oral health? What does it really mean to say you cannot be healthy without good oral health?

This session discusses how our current dental care system might need to change and adapt in order to drive sustained improvements in oral health. It also highlights some of the economic arguments for investing in oral health and new opportunities emerging to integrate oral health with mainstream health and wellness interventions. Diverse views make a lively debate. CDE: 1.5 Administrative

Stan Bergman
Chairman and CEO of Henry Schein, Inc., Stanley Bergman is a long-time advocate for the expansion of access to oral health care. Mr. Bergman serves as a board member or advisor for several academic, business, and arts institutions. He has received numerous honors, awards, honorary degrees, fellowships, and professional association memberships internationally.

Marko Vujicic PhD
Dr. Marko Vujicic is Chief Economist and Vice President of the Health Policy Institute at the American Dental Association. Previously he was Senior Economist with The World Bank in Washington DC, where he focused on health systems reform in developing countries and directed the global health workforce policy program. He was also a health economist with the World Health Organization in Geneva, Switzerland. In all of these roles, Dr. Vujicic led large-scale, strategic initiatives focused on bringing cutting edge data and research to specific health policy challenges.

Tuesday

Nobody Caries

The expanding landscape of the oral microbiome is redefining our understanding of oral health and disease. With the rapid increase in new therapeutics and bioactive restorations, it appears that very soon we may be engaged in practicing preventive rather than reparative dentistry. Is our clinical system ready to embrace the new era of oral healthcare, and what will become of the clinical empire when nobody has caries?

CDE: 1.5 Clinical

Brian Nový DDS
In addition to his work as Chief Dental Officer for the Alliance Dental Center in Quincy MA, Dr. Nový served on the ADA Council of Scientific Affairs from 2010-2014 as chair of the CAMBRA coalition and, in 2016, was appointed the consumer representative on the U.S. Food and Drug Administration’s Dental Products Panel. His office was the first to receive the ADA’s Adult Preventive
Care Practice of the Year award, and the California Dental Association Foundation presented him with the Arthur A. Dugoni Award for outstanding contributions to dental education.

Wednesday

Allegories on Race and Racism: The Cliff of Good Health

A cliff analogy helps demonstrate three levels of oral health intervention, including addressing racism and other systems of structured inequity. Next, the speaker defines racism and illustrates three levels of racism with her “Gardener’s Tale” allegory. Identifying three principles for achieving health equity, she motivates and equips participants to organize and strategize to act.

CDE: 1.5 Administrative

Camara Jones MD, MPH, PhD

Dr. Camara Phyllis Jones, the 2019-2020 Radcliffe Fellow at the Radcliffe Institute for Advanced Study at Harvard University, is a family physician and epidemiologist whose work focuses on naming, measuring, and addressing the impacts of racism on the health and well-being of the nation. She is a Past President of the American Public Health Association. Her career has included both teaching (Harvard School of Public Health, Morehouse School of Medicine, Rollins School of Public Health) and public health practice (Centers for Disease Control and Prevention). Dr. Jones aims through her work to catalyze a National Campaign Against Racism.

2019 NNOHA Awards: Call for Nominations

Annually the NNOHA community recognizes outstanding individuals and organizations for their contributions to oral health access. Nominations are now being accepted for the 2019 awards, which will be presented at the 2019 NNOHA Awards Presentation on Wednesday morning.

John McFarland Leadership Award
This award recognizes an exemplary individual or organization for leadership and noteworthy initiative in promoting the development of community-oriented oral health to the underserved. 2018 recipient: Dayna Brinckman DDS, Bureau Director of Oral Health, Kansas Department of Health and Environment (Topeka KS)

Outstanding Clinician Award
This award recognizes an individual direct service provider who has exhibited outstanding achievement in promoting clinical excellence within NNOHA and/or improving health services to underserved populations. 2018 recipient: Sheela Tummala DDS, MPH, Chief Dental Officer, Community Health Center Inc. (Meriden CT)

Oral Health Champion Award
This award recognizes an individual, not necessarily a direct service provider or a health center employee, who has gone above and beyond the call of duty in promoting and supporting the importance of oral health for everyone and especially for underserved populations. 2018 recipient: Claudia Cavazos DDS, MPH, Chief Dental Officer, Gateway Community Health Center (Laredo TX)

2018 NNOHA Award winners: Dayna Brinckman, Sheela Tummala, and Claudia Cavazos

Help us acknowledge and celebrate the efforts of your peers! Nominations will be accepted through August 31, 2019. Click here to access the online nomination form.

Who do YOU think deserves recognition? Help NNOHA celebrate outstanding leadership, clinical practice, and dedication to oral health access by nominating a peer or colleague for any of these annual awards. Deadline for nominations is August 31.
Anatomy Flashback
Wayne Cottam DMD, MS
Vice Dean, Arizona School of Dentistry & Oral Health

Anatomy. Whether we loved it or hated it in dental school, we all went through it. And for most of us, it was during our first year... so once we actually started cutting, poking, injecting and manipulating the anatomy in our third year, we had forgotten most of it.

On top of that, much of what we learned was not actually applicable in a clinical setting, but more to help us get past national boards. How many times have you stopped during a surgery because you really needed to know the all of the branches of V1 or the number of functions of the facial nerve? Or, how in the heck did the vagus muscle actually get to the palatoglossus muscle, and why is that the only muscle of the tongue NOT innervated by the hypoglossal nerve? Not many.

On the other hand, how often have we wished that we were more conversant and confident in the location and attachments of the medial and lateral pterygoid muscles and how they influence TMJ problems? Perhaps with a better understanding of the location of the pterygopalatine fossa—from which all maxillary nerves emerge—we might be able to administer more effective injections. And every day I am giving an IA but not really sure what structures my needle is going through and how that might contribute to the percentage that I miss.

The “Anatomy Flashback” course at NNOHA Annual Conference offers an opportunity to solidify the clinically relevant anatomy that we need to be safe, confident, and effective clinicians and begin to see how we can apply it to everyday practice. Being more confident in the anatomy of the infratemporal fossa can make us more confident and effective in our injections. A better understanding of the muscles of mastication and how they relate to the TMJ can help us understand our patient’s symptoms better. And confidence in the anatomy of the floor of the mouth and the pathways of the inferior alveolar and lingual nerves will help us perform safer surgeries.

This course, offered twice on Sunday, Oct. 13, will review the relevant anatomy for a general community based dentist and apply that knowledge to common procedures and therapies completed in the CHC setting. We will work in pairs, with high-quality plastic skulls, using active learning techniques to collaboratively reinforce the anatomy we are reviewing. Participants will earn 4.0 hours of clinical CDE credit.

Topics will include:
- A review of innervation and blood supply to the oral cavity
- Attachments, actions, and innervation of the muscles of mastication
- Basic TMJ anatomy
- Relevant anatomy of the floor of the mouth, tongue, palate and paranasal sinuses

The goal of the course is to learn a lot, apply it immediately upon returning home, and have so much fun doing so that we never forget anatomy again!
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What to Do & Where to Go in Las Vegas

When you travel to the NNOHA Annual Conference, you also have the opportunity to see the local sights. Las Vegas is one of America’s most iconic cities, with a vibe you simply can’t find anywhere else. In addition to the Las Vegas Strip—lined with casino hotels that sport fantastic dining experiences and choreographed entertainment, a variety of shops, and performance venues for music, comedy and circus-style acts—this short list of suggestions can help you sample the best that Las Vegas has to offer; click each link for details.

Attractions On/Near the Strip
Adventuredome Theme Park
Arts District
Fountains at Bellagio Hotel
Fremont Street Experience (24-hour mall)
Las Vegas Natural History Museum
Neon Museum
Shark Reef Aquarium at Mandalay Bay
Siegfried & Roy’s Secret Garden & Dolphin Habitat
Sky Jump at the Stratosphere Hotel
The Mob Museum
Zak Bagans’ The Haunted Museum

Popular Shows
Bill Maher
Blue Man Group
Criss Angel MINDFREAK
David Copperfield
Mystère (Cirque de Soleil)
O (Cirque de Soleil)
Penn & Teller

Potted Potter
The Beatles “LOVE”
Zumanity (Cirque de Soleil)

Discounted Show Tickets
DestinationCoupons.com
SmarterVegas.com
Tix4Tonight

In the Area
DISCOVERY Children’s Museum
Count’s Kustoms
Gold & Silver Pawn Shop (setting for “Pawn Stars” TV show)
Red Rock Canyon
Valley of Fire State Park
Playing it Safe in Las Vegas

Generally speaking, Las Vegas is safe for travelers; some even consider its secure casinos to be among the world’s safest places for tourists. And while millions of people pass through Las Vegas every year without incident, crime does happen. Here are 5 tips to help ensure a safe visit during NNOHA Annual Conference:

1. **Always be alert**
   Pickpockets create a diversion to distract their victims from what they are actually doing—the old sleight of hand trick. Whenever you’re watching a street performance, are bumped into, or are approached by a stranger, be mindful of where your valuables are and keep them secure.

2. **Know how to get around safely**
   Walking along the Strip is usually safe, plus it’s faster than trying to drive even a short distance. But side streets off the Strip are dark at night, so proceed cautiously. The Monorail is another option, with stops at several hotels, and maintains strict safety measures. Stay alert and vigilant if you’re using ride-share services such as Uber and Lyft.

3. **Go with a group**
   There’s safety in numbers. Grab a friend or two and travel as a group whenever possible. If you must venture out alone, then limit your exploring to well-populated, well-lit areas.

4. **Beware where you buy**
   Experts warn you not to buy anything from street vendors in Las Vegas, especially water or VIP passes. Scammers are very active in Sin City, so be vigilant and trust your instincts.

5. **Use common sense**
   Really, it all comes down to this: If you’re afraid about theft, leave your belongings at the hotel (or even at home). And don’t invite trouble: Don’t carry a large wad of cash and show it off on the street. Don’t give your cell phone to a stranger to take a group photo. Don’t drink too much, and don’t leave your drink unattended. You know the drill.